

The University of Hong Kong
Department of Psychology

Workshop

An Introduction to Secondary Data Analysis

Date: December 8, 2015 (Tuesday)
Time: 1:30 p.m. – 3:00 p.m.
Venue: CPD-2.58, Central Podium Level, Centennial Campus, HKU
Speaker: Mr. Felix Cheung
Michigan State University

What if you can do research without collecting data? Secondary data analysis refers to research conducted on existing datasets. It is a widely used methodology in many social sciences but remained underutilized in psychology. Secondary data analysis has gained increasing attention and has been used to study well-being, prosocial behavior, close relationships, attitudes, personality, social and cognitive development, and many other topics. In this seminar, I will discuss the pros and cons of secondary data analysis, present examples of published findings, and introduce a number of high-quality existing datasets.

Felix will demonstrate how to use publicly available datasets. Participants may bring their laptops to the workshop to follow along.