Departmental Seminar

Personal Values, Morality, and Unethicality: An Integrated Framework

11:30 am – 12:30 p.m. | February 23, 2017 (Thursday)
Rm 813, 8/F, The Jockey Club Tower | Centennial Campus | The University of Hong Kong

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Abstract

In this talk, I will present a theoretical framework for the links between personal values, morality, and unethicality. I will present findings from two large scale research projects with five studies consisting of 21 cross-cultural samples (N1 = 32,492, N2 = 107,087) to support the suggested framework and demonstrate the complex relationship between values dimensions on the values theory circumplex and morality-ethical attitudes and behavior.

Examining morality (project 1), the bipolar dimensions of openness-to-change versus conservation were associated with a moral considerations of loyalty, respect, and sanctity, with a contrast moral relativism, while the bipolar dimensions of self-enhancement versus self-transcendence were associated with moral considerations of care and reciprocity, with a contrast on moral centrality.

Examining unethical tendencies and behavior (project 2), unethicality was positively related to self-enhancement values and negatively related to self-transcendence and conservation values, yet the two value dimensions were associated with the inhibition of different types of unethicality. Self-transcendence values inhibited unethicality related to harm and conservation inhibited unethicality related to violation of norms.

About the Speaker

Gilad’s work is in the areas of social-cognitive psychology and behavioral decision making. Research focuses on the topics of unethical behavior and morality, lay-beliefs, biases and heuristics regarding agency and action, and personal values.

Gilad received his PhD from the management department at the Hong Kong University of Science and Technology business school. He since did a one-year postdoc with University of Illinois in Urbana-Champaign, and is now a postdoctoral research fellow with the work and social psychology department at Maastricht University in the Netherlands. More details on Gilad can be found at http://mgto.org/

~All are Welcome~

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