

Departmental Seminar

Media Usage and Intercultural Communication: Comparing Japanese Native Students and International Students in Japan

2:00 pm – 3:00 p.m. | March 15, 2017 (Wednesday)

Rm 813, 8/F, The Jockey Club Tower | Centennial Campus | The University of Hong Kong



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Abstract

This talk aims at examining the distinctive intercultural communication patterns amongst Japanese native students and international students at universities in Japan. Particular focus will be given to the following:

- (a) Identifying various media usage's effects on young generations' social support networks (SSNs) and their mediations on intercultural communication, in the context of these students' social skills;
- (b) How individual users' personality traits (e.g., shyness, sociability, social skill) influence their media usage, as well as their preferences and perceptions towards them; and
- (c) Whether individual users' cultural and ethnic backgrounds also play an important role in shaping their patterns of communication behaviors and media usage.

About the Speaker

Shaoyu Ye was born in Canton, China, and is efficient in Chinese (both Cantonese and Mandarin), Japanese and English. She received her PhD (in Philosophy) from Tokyo Institute of Technology (2015); Master of Social Psychology from Ochanomizu University (Japan) (2010); Master of Japanese Language and Literature from Shanghai Institute of Studies University (2006), and a Bachelor of Japanese Language and Literature from South China Normal University (2003).

Dr. Ye is a pioneer researcher specializing in media usage's effects on interpersonal communication especially intercultural communication and social support networks. She was also a Research Fellow of the Japan Society for the Promotion of Science (JSPS) from 2014-15 (DC2 & PD).

Dr. Ye has been serving as Assistant Professor at the Faculty of Library, Information and Media Science, University of Tsukuba in Japan.

~All are Welcome~