1. Basic Course Information

<table>
<thead>
<tr>
<th>Course Code</th>
<th>PSYC3052A/B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Title</td>
<td>Advanced Social Psychology</td>
</tr>
<tr>
<td>Course Credits</td>
<td>6.00</td>
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</tbody>
</table>
| Lecture Time & Venue | PSYC3052A: Thursday 1030-1220, CPD-LG.08  
PSYC3052B: Thursday 1330-1520, CPD-2.37 |
| Tutorial Time & Venue | Class A Tutorials  
Wednesday 1430-1520, 1530-1620, CPD3.22  
Class B Tutorials  
Monday 1030-1120 (CPD-3.22), 1130-1220 (CPD-3.21) |

2. Course Instructor / Course Co-ordinator

<table>
<thead>
<tr>
<th>Name</th>
<th>Office</th>
<th>Phone</th>
<th>E-mail</th>
<th>Consultation Hour (if any)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Cecilia CHENG (Instructor)</td>
<td>6.60, JCT</td>
<td>39174224</td>
<td><a href="mailto:ceci-cheng@hku.hk">ceci-cheng@hku.hk</a></td>
<td>Thursday 1230-1330 or by appointment</td>
</tr>
<tr>
<td>Mr. Lance WONG (Tutor of Class A)</td>
<td>6.17, JCT</td>
<td>39178227</td>
<td><a href="mailto:lancewlw@hku.hk">lancewlw@hku.hk</a></td>
<td>Thursday 1430-1530 or by appointment</td>
</tr>
<tr>
<td>Ms Beverly Wong (Tutor of Class B)</td>
<td>6.19, JCT</td>
<td>39178231</td>
<td><a href="mailto:beverlyw@hku.hk">beverlyw@hku.hk</a></td>
<td>Tuesday 1000-1100 or by appointment</td>
</tr>
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</table>

3. Course Description

This laboratory course aims to:
- explore selected controversies, emerging perspectives, and cutting-edge research in the realms of personality and social psychology.
- critically review the utility of current personality and social psychological constructs in explaining and predicting behaviour.
- examine the alternatives provided by competing theoretical and research approaches that seek a better solution to some problems in psychological research.
- equip students with advanced research skills that enable students to conduct independent research and report findings to a broad audience.

4. Course Learning Outcomes

On completing the course, students will be able to:
- critically evaluate and challenge existing modes of thought
- resolve controversies through integrating seemingly opposing approaches
- analyze real-life issues and problems using psychological theories
d. apply psychological theories, concepts, and research findings to novel situations and ill-defined problems in daily life

e. understand the nature of cultural differences on psychological processes and their manifestation in behavior

f. demonstrate sensitivity to the ethical responsibilities of the profession of Psychology towards research participants, and be able to critically evaluate the ethical soundness of a psychological research study

g. design a small-scale psychological study and formulate testable hypotheses

h. write a clear and well-organized scientific report individually, including synthesis of relevant materials, logical derivation of hypotheses, employment of appropriate statistical tests, and discussion of theoretical and practical implications of the research

i. communicate ideas, research materials, and findings via discussion, presentation, and writing

j. discuss and critically evaluate others’ research ideas and design

5. **Assessment Methods and Weighting**

<table>
<thead>
<tr>
<th>Assessment methods</th>
<th>Weighting in final course grade (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Proposal</td>
<td>60</td>
</tr>
<tr>
<td>Class Participation</td>
<td>10</td>
</tr>
<tr>
<td>Seminar Presentation</td>
<td>10</td>
</tr>
<tr>
<td>Thought Piece</td>
<td>10</td>
</tr>
<tr>
<td>Peer Critique</td>
<td>10</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100</td>
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</tbody>
</table>

**Assessment Ratio:** 100 % Coursework and 0 % Examination

6. **Course Schedule**

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Lecture Topics</th>
<th>Readings</th>
<th>Due</th>
<th>Tutorial Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sept 07</td>
<td>Social Psychology Research &amp; Current Trend</td>
<td>1, 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Sept 14</td>
<td>Research Ethics</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Sept 21</td>
<td><em>Positive versus Negative</em>: A Double-Edged Sword?</td>
<td>4, 5</td>
<td>TP1</td>
<td>T1</td>
</tr>
<tr>
<td>4.</td>
<td>Sept 28</td>
<td><em>Universal versus Cultural</em>: We are the World?</td>
<td>6, 7</td>
<td>TP2</td>
<td>T2</td>
</tr>
<tr>
<td>5.</td>
<td>Oct 05</td>
<td>Mid-Autumn Festival Holiday</td>
<td>No class</td>
<td></td>
<td>T3(For Class A)</td>
</tr>
<tr>
<td>6.</td>
<td>Oct 12</td>
<td>Self- vs. Peer-Report</td>
<td>8, 9</td>
<td>Draft 1</td>
<td>T3(For Class B) T4(For Class A)</td>
</tr>
<tr>
<td>7.</td>
<td>Oct 19</td>
<td>Reading Week</td>
<td>No class</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>Oct 26</td>
<td>Multi-method Approach</td>
<td>10, 11</td>
<td></td>
<td>T4(For Class B) T5(For Class A)</td>
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<tr>
<td>9.</td>
<td>Nov 02</td>
<td>Project Presentation I</td>
<td>Draft 2</td>
<td></td>
<td>T5(For Class B)</td>
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<tr>
<td>10.</td>
<td>Nov 09</td>
<td>Project Presentation II</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>11.</td>
<td>Nov 16</td>
<td>Project Presentation III</td>
<td></td>
<td></td>
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<tr>
<td>12.</td>
<td>Nov 23</td>
<td>Project Presentation IV</td>
<td></td>
<td></td>
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<tr>
<td>13.</td>
<td>Nov 30</td>
<td>Final Paper due (5:00pm)</td>
<td>Final Paper</td>
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7. **Required/Recommended Readings**

**Topic 1: Introduction**

**Topic 2: Research Ethics**

**Topic 3: Positive vs. Negative: A Double-Edged Sword?**

**Topic 4: Universal vs. Cultural: We are the World?**

**Topic 5: Self- vs. Peer-Report**

**Topic 6: Multi-method Approach**

8. **Course Activities and Requirements**

**Small-Group Discussion (10%) and Seminar Presentation (10%)**

This seminar is heavily oriented toward discussion, and so participation on the part of the students is vital for its success. Students are expected to attend all classes and to come prepared to discuss the assigned questions on each topic. Readings—including journal articles and book chapters—will constitute the bases of class discussions. In the discussions, each student will be assessed by how actively he or she (a) engages in the group discussion, (b) offers own ideas and relevant comments, and (c) builds on the ideas and comments of other students. The more students participate and are well prepared for class, the more they will retain what they have learned in this seminar. So please arrive in class on time, and remain for the duration of the class.
period. After the discussion, each group will share with the whole class what they have discussed by presenting their group answers.

**Thought Piece (10%)**

Prior to each class, students are expected to complete all the assigned readings and write a thought piece (1-2 double-spaced pages) on their reactions to the readings on each of the selected topics (see page 1). The primary purpose of these assignments is to prepare students for class discussion, and so late thought pieces will NOT be marked. Short, precise answers are expected, and long answers that exceed the page limit will not be read. Please submit the softcopy of thought pieces TO MOODLE before 10:00am on the due date and bring a paper copy to class.

**Research Proposal (60%)**

At the end of the semester, each student will hand in a research proposal. The topic of the paper must receive prior approval from the instructor or TA. This paper provides students with an opportunity to delve into a topic covered in this course in greater depth, think critically about theories/principles and methodology, and gain some hands-on experience in conducting research. Students may work with other students to collect articles/books, discuss research or review each other’s papers; however, the final product must be independently written.

Each paper is to be 10-12 pages long (excluding title page, abstract, and references), double-spaced, typed, stapled, and must adhere to the *APA Publication Manual*. Papers not adhering to the APA style (6th edition) will lose points. Before submitting the final paper, students are required to submit two drafts. The first draft should include the Introduction (5%) and the second should include the Introduction, Method, Expected Results and Discussion sections (15%). Both drafts should be submitted before 10:00am on due date (see page 1). The final paper (40%) is due by 5:00pm on due date (see page 1). Late drafts and papers will lose 10% of course grade per day. No drafts or papers will be accepted 1 week after the due date.

Please submit all drafts and the final paper in **BOTH paper and soft copies**. Soft copies should be submitted TO MOODLE. Paper copies should be submitted to the PIGEON HOLE of TA at the Department Office (Room 6.27, Jockey Club Tower). The deadlines apply to both paper and soft copies.

Evaluation of the draft/paper is based on the following criteria:
1) accuracy of application of personality/social psychological principles, formulation of hypotheses, and description of research methodology
2) conceptual adequacy and mastery of the literature
3) quality of argument and presentation of topic
4) critical evaluation of conceptualization and research design
5) quality and clarity of writing
6) utilization of feedback on drafts in revision (final paper only)

A copy of the grading criteria will be distributed, and you are advised to read them before preparing the draft and final paper.

**Peer Critique (10%)**

During poster presentations, each student (the audience) is required to give constructive feedback based on the content of other students’ work.
9. Feedback Policy
Every effort will be made to return graded assignments (including thought pieces and research proposal drafts) to students within one to two weeks after submission:
- Thought pieces will be returned to students in tutorials. Grading rationales will be explained and the details will also be made available on Moodle for students’ reference.
- For research proposal draft 1, feedback will be given to students during individual consultations in the week of Oct 26.
- For research proposal draft 2, feedback will be given to students during individual consultations as well, according to the order of project presentations – students who are going to present earlier will get feedback first.
- For the final paper, feedback will be given to students within a month after submission, upon students’ request.

10. Important Notes

- Academic Honesty:
  We cherish academic honesty. Although you are encouraged to share your views and course-relevant resources with your classmates and/or other students, NEVER show them any of your own written work (drafts or completed assignments). Things other people wrote (whether published or unpublished) may be used in your assignments only with proper acknowledgement and referencing. Follow the APA Publication Manual for formats of citation and references.

  Do not submit the same work in more than one class. Work submitted for one course should not be used to satisfy requirements of another course unless the student obtains permission from the instructor or tutor.

  Academic dishonesty will not be tolerated. Any student who engages in any form of academic dishonesty (e.g., cheating on exams, plagiarism, self-plagiarism, interfering with grading, falsification and fabrication of data in any academic exercise etc.) will receive a grade of F in this course and will be reported to the Department/Faculty Office/University Disciplinary Committee for further disciplinary action. There will be no exceptions. If you are not sure what constitutes the academic offense of plagiarism, checkout the webpage at http://www.hku.hk/plagiarism. Department of Psychology has formulated departmental policies/guidelines on student misconduct. Visit the website athttp://www.psychology.hku.hk/~main/?page_id=1814 for more information.

  Students are responsible for knowing the rules - ignorance (i.e., “I lost my syllabus”, etc.) of the rules is not an excuse or defence.

- Plagiarism:
  Plagiarism will not be tolerated. Neither may you use materials submitted for another course without proper acknowledgement. (This is called self-plagiarism.) When using the words or ideas of another, even if paraphrased in your own words, you must cite your source.

  A hardcopy and a softcopy are required for all written assignments. Paper copies should be identical to the soft copies of the work.

  The softcopy will be checked for plagiarism against a database of articles, books, webpages, and essays submitted by students at HKU and other universities. No credit will be given for an assignment that contains plagiarized materials. Further penalties will also be applied. These penalties include a zero mark for participation in course tutorials and a zero mark for the course. Plagiarism will also be reported to the Department/Faculty Office/University Disciplinary Committee for consideration of possible disciplinary action.
- **Classroom citizenship:**

  Sometimes we will discuss controversies in certain topics. Please respect other people in this class, even if they hold different and opposing opinions. Rudeness, lack of consideration, or disruptive behavior will not be tolerated. Any student who engages in such behaviors may be requested to leave the classroom. Moreover, to show respect to the presentation groups and other people, please switch off your mobile phone and do not use a computer (unless you have gained the instructor’s approval) in class.