THE UNIVERSITY OF HONG KONG
FACULTY OF SOCIAL SCIENCES

Department of Psychology

COURSE OUTLINE (2017/2018, SEMESTER TWO)

1. Basic Course Information

<table>
<thead>
<tr>
<th>Course Code</th>
<th>PSYC3052</th>
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<tbody>
<tr>
<td>Course Title</td>
<td>Advanced Social Psychology</td>
</tr>
<tr>
<td>Course Credits</td>
<td>6.00</td>
</tr>
<tr>
<td>Lecture Time &amp; Venue</td>
<td>Wednesday, 16:30-18:20, CPD. LG 59</td>
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<tr>
<td>Tutorial Time &amp; Venue</td>
<td></td>
</tr>
</tbody>
</table>

2. Course Instructor / Course Co-ordinator

<table>
<thead>
<tr>
<th>Name</th>
<th>Office</th>
<th>Phone</th>
<th>E-mail</th>
<th>Consultation Hour (if any)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HU Xiaoqing</td>
<td>6.62, JCT</td>
<td>39172291</td>
<td><a href="mailto:xiaoqinghu@hku.hk">xiaoqinghu@hku.hk</a></td>
<td>Monday 4-5 pm or by appointments</td>
</tr>
<tr>
<td>LAU Wendy</td>
<td>6.13, JCT</td>
<td>39178226</td>
<td><a href="mailto:wlau049@hku.hk">wlau049@hku.hk</a></td>
<td>Thursday 3:30-4:30 pm</td>
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3. Course Description

This advanced course aims to provide training on the following:

a. Gain up-to-date knowledge of selected research topics in social psychology;
b. Critical analyses of the research question and progresses of these topics;
c. Hands-on experience in conducting behavioral research with various research platforms;
d. Conducting analyses using common open-source data analysis software;
e. Research skills to propose independent research ideas and implement social psychological studies.

4. Course Learning Outcomes

On completing the course, students will be able to:

a. Analyze selected research topics in social psychology;
b. Propose novel experimental designs to test hypotheses;
c. Prepare high-quality research proposals in APA formats;
d. Prepare high-quality research presentations;
e. Gain practical experimental programming skills with Psychopy or DirectRT;
f. Gain data analyses skills with open-source software including R, JAMOVI;

5. Assessment Methods and Weighting

<table>
<thead>
<tr>
<th>Assessment methods</th>
<th>Weighting in final course grade (%)</th>
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<tbody>
<tr>
<td>Research Proposal and Draft</td>
<td>40+10</td>
</tr>
<tr>
<td>Course Participation</td>
<td>20</td>
</tr>
<tr>
<td>Tutorial Attendance</td>
<td>10</td>
</tr>
<tr>
<td>Research Presentation</td>
<td>10</td>
</tr>
<tr>
<td>Discussion Questions</td>
<td>10</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
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</table>
Assessment Ratio: 100% Coursework and 0% Examination

Research proposal: You are required to submit a research proposal based on your reading of the research articles. You need to demonstrate the following: 1) you are familiar with the topic’s background research; 2) you can analyze previous evidence with critical thinking; 3) you are capable of designing novel and solid experiments and 4) you can conduct appropriate statistical analyses to test your hypotheses. This research proposal shall advance our knowledge of social psychology. You are welcome to discuss potential topics with the instructor/tutors before you make a decision. You should submit the first draft (10% of total marks) by Noon, 12 pm, March 2nd. The first draft should be a one-page project summary, including research question, hypotheses and planned methods. The instructor/tutors will give you feedback within a week upon your submission. The final proposal (40% of total marks) is due Noon, 12 pm, May 11th. The final proposal should include the following components: Background, Research Questions and Hypotheses, Method, Planned Analyses. Word limits: 2000-3000 words (excluding reference section). Before turning in the final proposal, each student will be asked to present his/her proposal to the class for feedback and comments, see Research presentation.

Course participation: During each lecture, the instructor will first present the recent research progress on the selected topics. You are encouraged to raise questions and discuss these findings, based on your independent reading and prepared discussion questions. Another important element of course participation is your participation in on-going research projects to gain deeper understanding of the various topics. With the help of instructor/tutor, you are also expected to acquire basic knowledge for experimental programming with Psychopy; and you are expected to conduct data analyses with R, JAMOVI etc.

Tutorial Attendance: You are expected to attend each tutorial session to learn the preparation of research proposal.

Research presentations: In the first half of the semester, you are expected to work in a group for in-class research presentations (articles for presentation will be uploaded to Moodle). This in-class presentation will be about 40 mins, including Q&As. In the second half of the semester, you are required to present your research proposal ideas in class. Each presentation will be about 20 minutes, including Q&As. The goal of the presentation is for you to receive critical feedback and comments from peers and the instructor/tutor.

Discussion questions: Based on each week’s reading assignments, you should propose with ONE discussion question and submit the question by 5pm on Tuesday each week on Moodle. You are expected to raise the discussion questions during the lecture to facilitate discussions.

6. Course Schedule
### Week | Date | Lecture Topics | Dues
--- | --- | --- | ---
1. | Jan 17 | Introductions and Research Methods | 
2. | Jan 24 | Impression Formation | 
3. | Jan 31 | Understanding the Self | 
4. | Feb 7 | Automatic Prejudice and Stereotyping | 
5. | Feb 14 | Implicit and Explicit Evaluations I | 
6. | Feb 21 | NO CLASS, Lunar New Year | 
7. | Feb 28 | Implicit and Explicit Evaluations II | 1st draft due March 2 Noon
8. | March 7 | NO CLASS, Reading Week | 
9. | March 14 | Morality | 
10. | March 21 | Social Cognitive Neuroscience | 
11. | March 28 | Presentation | 
12. | April 4 | Presentation | 
13. | April 11 | Presentation | 
14. | April 18 | Presentation | 
15. | April 25 | Presentation | 
16. | May 11 | Final Proposal Due Noon | 

7. **Required/Recommended Readings & Online Materials**

In this course, we will only assign research articles as reading materials. There will be two research articles for each of the topics. All readings will be uploaded to Moodle.

8. **Feedback Policy**

The instructor/tutor will strive to provide timely feedback on your questions and research assignments. For the draft of research proposal, we will give you feedback within a week of your submission. We will also have office hours to discuss questions you have for the class.

9. **Important Notes**

**Academic Honesty:** Academic dishonesty will not be tolerated. Any student who engages in any form of academic dishonesty (e.g., cheating on exams, plagiarism, interfering with grading) will receive a grade of F in this course and will be reported to the **Department/Faculty Office/University Disciplinary Committee** for further disciplinary action. There will be no exceptions.

**Plagiarism:** A hardcopy and a softcopy are required for the final proposal. This softcopy will be checked for plagiarism against a database of articles, books, webpages, and essays submitted by students at HKU and other universities. No credit will be given for an assignment that contains plagiarized materials. Further penalties will also be applied. These penalties include a zero mark for participation in course tutorials and a zero mark for the course. Plagiarism will also be reported to your Faculty for consideration of possible disciplinary action.

**Any other course/class policies:** Late assignments will be penalized by 10% of maximum point for each day of delay (including Saturday and Sunday).